

# Female High Rollers Mailing List



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 534,770**

**Base Rate: \$80.00/M**

## Description Summary

With such high disposable income, these Female High Rollers can be perfect for any mailing, telemarketing, or email campaign specific to targeting women who spend time winning money at casinos. Segment this elite group of women by selecting from income, age, homeowner, presence of children, and many more. This file will give marketers the opportunity to send these females their offers for a variety of industries. To maintain the integrity of this database, we update our records on a monthly basis. Reach these women with the most accurate and up-to-date data available on the market!

## How Our Data Is Compiled

Our Female High Rollers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Casinos in the United States made about \$450 billion in 2016
- High rollers make up about 90% of total gaming revenue

## Recommended Usage

This mailing list is recommended for a variety of offers, such as luxurious jewelry, designer apparel, traveling, financial, automobiles, technology, entertainment, and more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Geography  
Occupation  
Dwelling Type

Ethnicity  
Income  
Net Worth  
Education Level

Occupation  
Marital Status  
Presence of Children  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899